

Advocacy & Street Safety: How People Power Wins Protected Bike Lanes

Cycling to Health

March 14, 2018

My Background

- Cycling
- Community organizing
- SF Bicycle Coalition
 - Community Organizer



What we'll cover

1. San Francisco Bicycle Coalition
2. Our Advocacy work
3. Prioritizing Street Campaigns
4. Case Study: Turk street

1. San Francisco Bicycle Coalition

Promoting the bicycle for everyday transportation

The San Francisco Bicycle Coalition

- Our Mission Statement:
 - The San Francisco Bicycle Coalition works to transform San Francisco's streets and neighborhoods into safe, just, and livable places by promoting the bicycle for everyday transportation.
- Our Guiding Values:
 - Transportation Justice
 - Sustainability
 - People Power
 - Joy



Our Members

- 10,000 paying members
- 1,000 yearly volunteers
- 10,000 annual volunteer hours



2. Our Advocacy Work

Winning Safe Streets

Citywide & Regional

- Broader city policy
 - Vision Zero
 - Funding
- Regional bike connections
 - Bridges, transit



Street Campaigns

- What is a street campaign?
 - Addresses a problem and issue
 - Builds people power to make real, lasting change
 - Wins real infrastructure improvements
 - For present and future riders

Past Victories: The Wiggle



Past Victories: San Jose





Past Victories: Mansell



Past Victories: Seventh & Eighth

3. Prioritizing Street Campaigns

How de we decide where to focus our efforts

Vision Zero: Safe Streets

- SF's commitment to zero traffic-related deaths by 2024
- The core issue to street campaigns is street safety
- Vision Zero helps guide our advocacy work
 - Policy
 - Data

High-Injury Network

- Shows the 13% of streets where 70% of all serious injury or fatal collisions occur.
- Pulls from SFPD data and hospital data.
- Shows us as well as the City where to concentrate efforts.
- Best data that we have

2017 Vision Zero High Injury Network



2015 Vision Zero High Injury Network



Member Input

- Listening to our constituent base
- Often follows the High-Injury Network
- Helps fill in gaps in data
 - 17th and Church



City Project Status

- Is this street a current City project?
 - Allocated funding
 - Lead agency
 - Project manager/staff
 - Scope and timeline
- Where is the project in the pipeline?
 - Public planning and approvals vs. detailed design and construction

4. Turk Street Protected Bike Lanes

Case study of a street campaign

Campaign planning

Issue identification

Power analysis

Growing your base + power

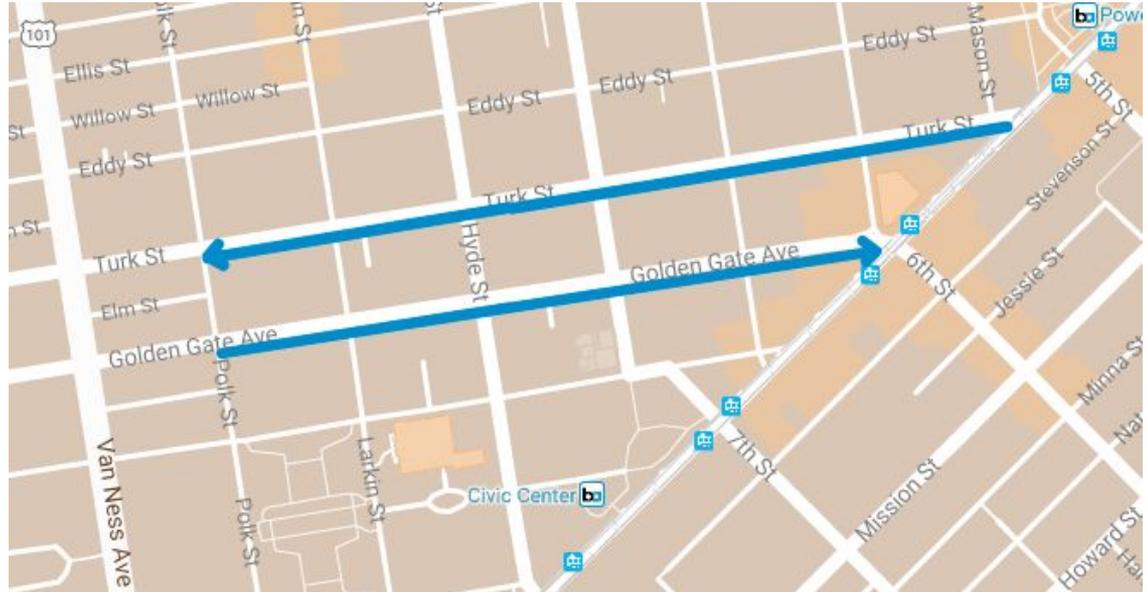
Convincing Decision Makers

Winning and celebrating



Turk Street's Issue

- Dangerous street
 - Fast, busy
- High-injury corridor
- Buffered bike lane on Golden Gate Ave
 - Failed publicly





Golden Gate Ave.



Turk Street

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Stakeholder Context

- Not too many SFBC members
- People do ride bikes
- Many service providers
 - Special loading needs
 - Senior + disability
- Tenant buildings & SROs
- Businesses
 - Mostly bars & corner stores



Political Context

- Historic disinvestment
 - Fear of gentrification with renewed investment
- Active Supervisor
 - Friendly to us + neighborhood folks
- Risk averse SFMTA
 - SFFD concerns



Campaign planning

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Building a Coalition

- Tenant organizers
 - Mutual issues
- Senior centers
 - Loading needs
- Youth programs
 - Safe Passages
- Businesses
 - Street crime



Potential Obstacles

- San Francisco Fire Department
 - Operational concerns
- Parking and loading changes
 - Evaluation and iteration



Campaign planning

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Public Meetings



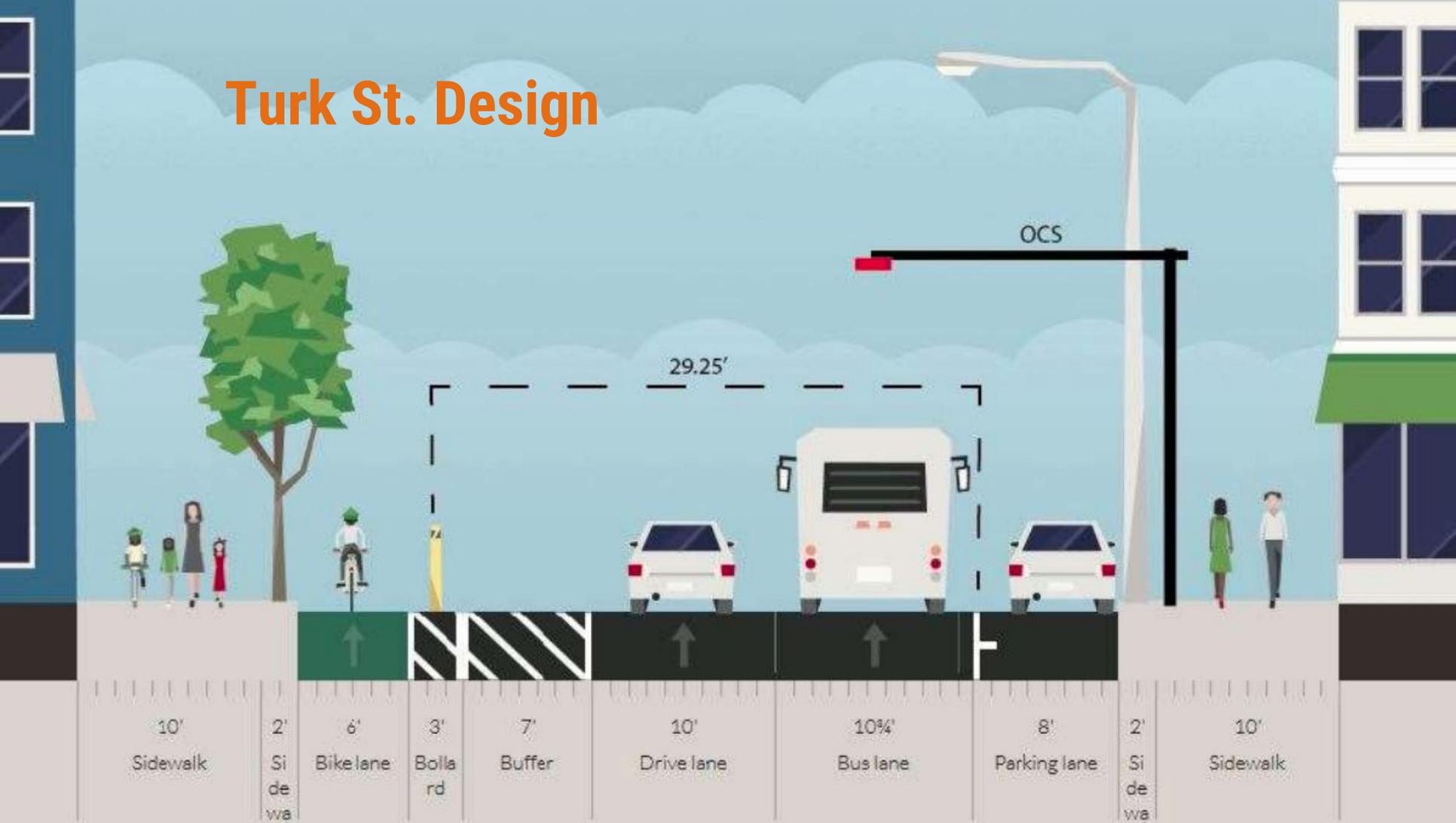


On site walkthroughs

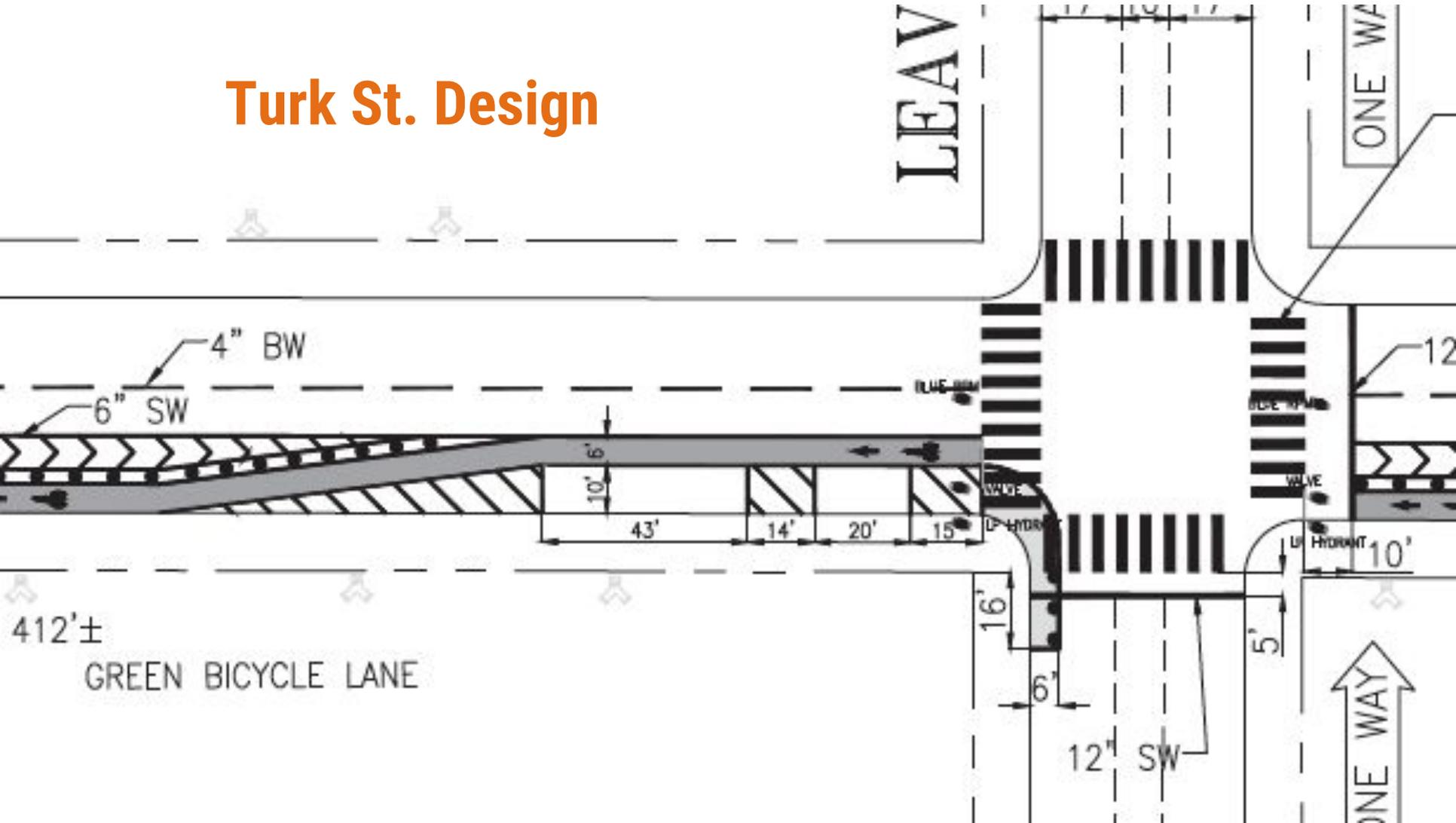
sfbike.org



Turk St. Design



Turk St. Design



Approvals





TENDERLOIN
SAFE PASSAGE

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Breaking Ground



Questions?